



CHLOE OLEWITZ

COPYWRITER & CONTENT MARKETER
WWW.CHLOEOLEWITZ.COM

ABOUT ME

I've spent 10+ years as a freelance writer working with both brands and agencies. See clips and complete work experience at chloeolewitz.com.

SPECIALTIES

CREATIVE CONCEPTING
WEBSITE COPYWRITING
UX COPYWRITING
LONG-FORM CONTENT
SEO ARTICLES
DIRECT EMAIL CAMPAIGNS
SOCIAL MEDIA MARKETING
THOUGHT LEADERSHIP
GHOSTWRITING
MARKETING STRATEGY

EDUCATION

BACHELOR OF ARTS • 2013 •
Emory University, Atlanta

INT'L. BACCALAUREATE •
2008 • United Nations
Int'l. School • NYC

SELECTED RECENT EXPERIENCE

COPYWRITER • ARCHIVE APP • FEB. 2022 – PRESENT

I am Archive's clinch hitter for all things words: website and UX copy, case studies, SEO blogs, social media content, ghostwriting, email campaigns, video scripts, product launches, feature naming, and more. "EPIC. You're literally a life saver."

CONTENT WRITER • SKIFT • JAN. 2018 – PRESENT

I write long-form reports and branded articles based on interviews, raw data analysis, and original research for Skift clients including Amazon Ads, Accor, IHG, Hilton, Mastercard, Snap, and various tourism boards. "Chloe is an exceptional writer and a great partner."

SENIOR CONTENT MARKETER • CANDOR • MAR. 2021 – SEPT. 2022

I created SEO blogs, thought leadership articles, landing pages, press releases, e-books, white papers, and social media copy for Candor's B2B SaaS clients including Botco, Boulevard, Byos, ChargeLab, Dibbs, DuploCloud, Fujitsu, Liftoff, Moloco, Tapjoy, tvScientific, and wappier. "I cannot live without you. I can throw anything at you and know that it's going to come back excellent."

COPYWRITER • DEFINITION6 • JAN. 2021 – JAN. 2022

I delivered website copy, digital ads, email campaigns, content audits, etc. for Definition6 clients including the American Heart Association, Belgard, NCR, and Reynolds. Team D6 was so pleased with my work they hired me to write all the web copy for their own brand refresh. "These are SO GOOD. I cannot wait to put this in front of the client."

CONTENT WRITER • STEYER • NOV. 2018 – DEC. 2021

I delivered landing pages, case studies, help center content, SEO blogs, content audits, newsletters, etc. for Steyer's B2B clients including DataRobot, Intermedia, Microsoft, RingCentral, Rubrik, and Uber. "A great addition to any content team... she understands the complexities of business communications, but never loses sight of the bigger picture."



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