



CHLOE OLEWITZ

COPYWRITER & CONTENT MARKETER
READ MY WORK AT CHLOEOLEWITZ.COM

ABOUT ME

I've spent 10+ years working as a freelance writer both with brands and through agency partners. Consider me your word mercenary (with a conscience).

SPECIALTIES

WEBSITE COPYWRITING
UX COPYWRITING
CREATIVE CONCEPTING
PRINT & DIGITAL AD CAMPAIGNS
LONG-FORM CONTENT
SEO BLOG ARTICLES
THOUGHT LEADERSHIP
GHOSTWRITING
MARKETING STRATEGY
MARTIAL ARTIST & MAGICIAN

EDUCATION

BACHELOR OF ARTS • 2013 •
Emory University • Atlanta

INT'L. BACCALAUREATE •
2008 • United Nations
International School • NYC

SELECTED RECENT EXPERIENCE

COPYWRITER • ARCHIVE APP • FEBRUARY 2022– PRESENT

I am Archive's clinch hitter for all things words: website and UX copy, landing pages, case studies, blogs, social media content, ghostwriting, email campaigns, video scripts, product launches, feature naming, etc.
"EPIC. You're literally a life saver."

CONTENT WRITER • SKIFT • JANUARY 2018 – PRESENT

I write long-form reports and branded content based on interviews, raw data analysis, and original research for Skift clients including Amazon, AmEx, Accor, Expedia, Facebook, Hilton, Mastercard, Snap, Visa, etc.
"Chloe is an exceptional writer and a great partner."

SENIOR CONTENT MARKETER • CANDOR • MAR. 2021 – SEPT. 2022

I created SEO blogs, thought leadership articles, landing pages, press releases, e-books, white papers, and social media copy for B2B SaaS brands including Botco, Boulevard, Byos, ChargeLab, Dibbs, Duplo Cloud, Fujitsu, Liftoff, Mistplay, Moloco, Tapjoy, tvScientific, etc.
"I can throw anything at you and know it's going to come back excellent."

COPYWRITER • DEFINITION6 • JAN. 2021 – JAN. 2022

I conceptualized digital ads, created website copy, executed email campaigns, and delivered content audits for clients including the American Heart Association, Belgard, NCR, and Reynolds. D6 was so pleased with my work, they hired me to write all the website copy for their brand refresh.
"These are SO GOOD. I cannot wait to put this in front of the client."

CONTENT WRITER • STEYER • NOV. 2018 – DEC. 2021

I wrote landing pages, case studies, help center content, SEO blogs, newsletters, and more for B2B SaaS clients including DataRobot, Intermedia, Microsoft, RingCentral, Rubrik, and Uber.
"A great addition to any content team... she understands the complexities of business communications, but never loses sight of the bigger picture."



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